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DATA 2 VAULT
SECURE DATA SERVICES

Cloud Backup and Recovery for Salesforce.com

From Their Cloud to Yours:
Back up Your Cloud-Based Application and Platform Data with Asigra

If your organisation is taking advantage of applications and platforms delivered through Software-as-a-Service (SaaS) or Platform-as-a-Service (PaaS) models, you're likely counting on your provider to safeguard your data – the lifeblood of your business.

With Asigra Cloud Backup™, you can take back control of the backups of the data that is generated through the SaaS and PaaS used by your enterprise. Our platform protects all data in the enterprise the same way – including the data in cloud-based applications and platforms.

Asigra Cloud Backup is an enterprise-grade backup and recovery platform that enables you to back up data from your Salesforce.com cloud to your organisation's private cloud, your managed service provider's cloud or a hybrid of both.

With Asigra Cloud Backup, you have peace of mind that your critical business data is protected.

Let's say your organization uses a SaaS application such as Salesforce. com. In this scenario, your data – critical customer, prospect, marketing and sales data – resides in the Salesforce.com cloud. You should not be relying on your application provider to back up and quickly restore the data your organisation relies on; data that is yours, even if it resides inside the PaaS or SaaS. Instead, you should look to Asigra, the Cloud Backup Experts, as the best solution for ensuring all data is protected, regardless of where it resides.

Perform granular backups to quickly recover data

Asigra Cloud Backup allows you to set up different backup policies for different types of data that resides in cloud-based applications and platforms. Asigra Cloud Backup performs backups. You can set up different backup schedules, retention policies and select the number of generations of data you would like to retain in backup repositories based on its value and criticality.

Protect your data in cloud-based infrastructures the same way as on-premise data:

- Access your data at all times – even when the cloud-based platform is not available
- Remain compliant with statutory and regulatory requirements
- Protect your intellectual property in your own secure, authorized data center
- Ensure your backed up data is secure and safe from unauthorized access
- Revert to a previous point-in-time copy of your data within minutes
- Restore your data directly back into the cloud

Features:

- Granular backups of data residing in cloud-based applications and platforms
- Standardized backup and recovery approaches
- Secure backup data storage
- Guaranteed recovery and restore
- Peace of mind through automation
- Enterprise-class protection

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Simplify even the most complex backup administration with Asigra's intuitive interface

Asigra treats data residing in cloud-based platforms no different from on-premise data stored on servers, desktops and laptops in the enterprise. Asigra Cloud Backup saves you time by doing away with scripts, process documents, and methodologies that you may have used to protect data in cloud-based applications / platforms and replaces it with a standardised approach. You can configure and run backups using a simple and intuitive process.

Restoring data with Asigra Cloud Backup is equally straightforward. Through a series of simple mouse clicks, you can recover and restore SaaS or PaaS data to its original location without uploading multiple files or importing multiple data elements.

Secure your backups efficiently

Asigra Cloud Backup backs up all data in a compressed, de-duplicated and encrypted form to an authorised, secure cloud data center of your choice. Backed up data is not available to unauthorised people and cannot be misused or distributed against the business interests of the organisation because it is stored in an encrypted format.

Recover and restore with confidence

Stop worrying whether or not your data is recoverable. Asigra Cloud Backup's autonomic healing and restorability validation capabilities ensure backed up data can be restored and will be always available to you.
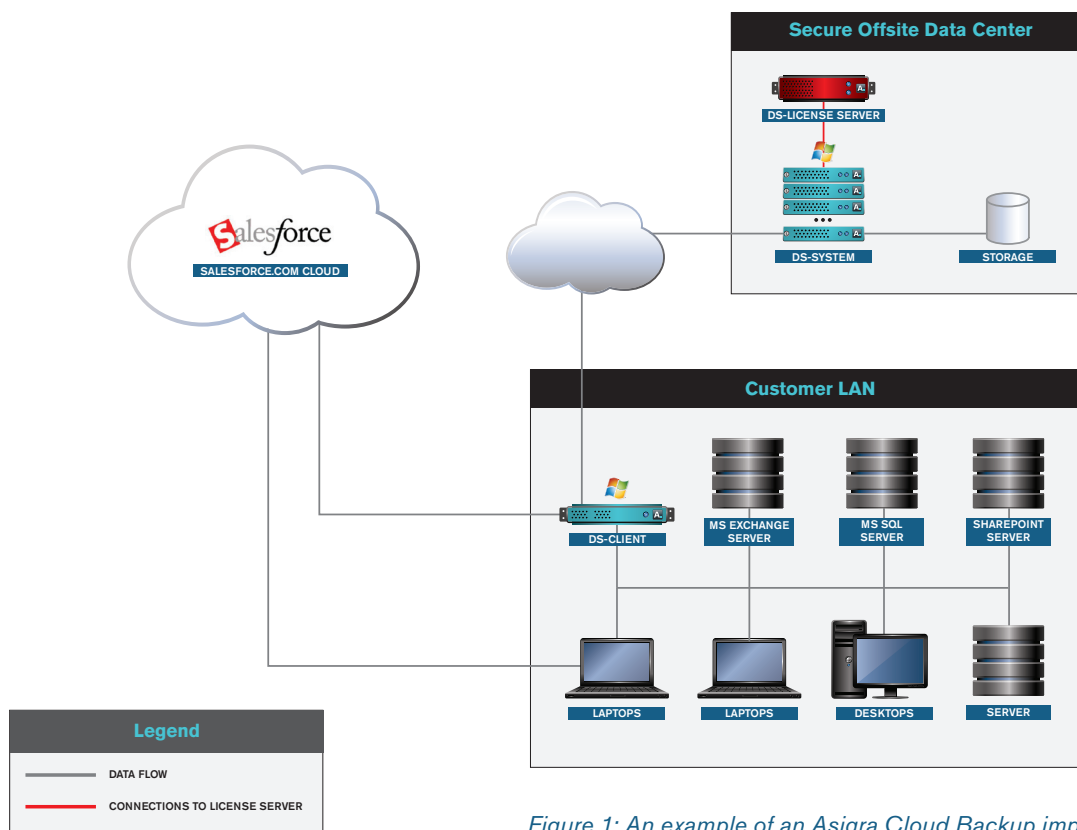

Figure 1: An example of an Asigra Cloud Backup implementation for Salesforce.com data

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Achieve efficiencies and reduce costs

Asigra Cloud Backup provides complete automation to streamline the backup process, enabling you to be efficient and reduce the costs of safeguarding your cloud-based data:

- Automate the backup process by scheduling the backup at regular intervals.

- Configure notifications and alerts to stay informed on the status and progress of backup jobs.

- Provide credentials to access the platform only once; in all subsequent backups, Asigra Cloud Backup automatically logs into the platform at the pre-selected time and backs up the data on a regular basis.

- Set retention rules and the number of generations you would like to retain in your backup repositories.

- Automate the management of the various generations of the data, so you don't have to maintain multiple versions manually.

Asigra Cloud Backup is agentless, so it doesn't need a separate backup agent to be installed for each cloud-based platform to enable functionality. This capability is included without any additional licensing costs.

For more information about protecting your Salesforce.com data using Secure Cloud Backup Powered by Asigra, speak to a Data2Vault cloud backup specialist at 0333 344 2380

About Asigra Cloud Backup

Award-winning Asigra Cloud Backup is an agentless hardware-and-software platform agnostic cloud backup, recovery and restore software solution that supports servers, virtual machines, desktops, laptops, tablets, smartphones, cloud-based applications, enterprise applications and databases enabling organisations to resume business operations quickly while reducing costs and achieving peace of mind.

About Asigra

Asigra is the leading cloud computing software vendor focused on backup, recovery and restoration with more than 550,000 global installations. Asigra Cloud Backup™ transforms the way businesses manage and protect their data by delivering seamless end-to-end data protection that efficiently scales and easily adapts to any IT environment. With more than 26 years of experience as backup/recovery pioneers, Asigra manages one of the largest business-class backup service provider ecosystems in the world who power their cloud backup services using Asigra technology and provide hands-on local service. Asigra Cloud Backup was recently awarded the 2012 Frost & Sullivan North American New Product Innovation Award in Cloud Based Data Management and was named "Product of the Year" by Storage Magazine. Asigra was recently awarded a 5-Star rating in the CRN Magazine's 2012 Partner Program Guide, named a CRN 2012 Channel Chief, and also named a Best Channel Partner for 2012 by Business Solutions Magazine. Asigra is headquartered in Toronto, Canada, with offices globally. For more information, **visit www.asigra.com**

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