



**Marc Hyman**  
Managing Director  
Metro Insurance Brokers

- 30 years industry experience
- Highly recommended

"Marc was able to explain insurance, the importance of having the correct cover and the risks of not having it so concisely and clearly. Marc has really highlighted the importance of insurance to me - it's more than just an overhead."

*Jim Norrington, Chartered Accountant - Simpson Wreford & Partners*

"Marc provides a quality hands on service, is very knowledgeable in all areas of insurance and provides good value for money. I have no hesitation in recommending him."

*Grant Cooper, Managing Director at Rylands Associates*

"Marc is our 'go to guy', and we know Marc will be able to deal with all aspects of insurance from standard policies to bespoke requirements."

*Steve Whybrow MIRPM AssocRICS, Director at Gray's Inn Estates*

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## Data Insurance

### Free Review of your Cyber and Data Insurance Requirement

Metro Insurance Brokers are pleased to be the first UK Insurance Broker to offer a free review of your Cyber Insurance, Business Interruption and Data Insurance requirements.

As one of only a small number of authorised Insurance Brokers in the UK that provides all three types of Data related Insurance cover, we are uniquely placed to advise on the most suitable products to meet your business needs.

We are living in a world that increasingly relies on data for business success. The insurance industry has responded with a range of data related policies that offer comprehensive protection when taken together, but are each very different in the risks they protect against. Independent advice is even more essential when it comes to protecting your critical data assets.

An example being, a Cyber Insurance policy is triggered when a Data Breach or Data Loss is caused by a Cyber breach. But in a recent IBM study almost 80% of Data Loss occurred as a result of human error, and this is not covered by a Cyber policy.

Metro Insurance Brokers understand the risks, and the specific details of the policies available, allowing us to offer an exclusive insight into the cover that most fits with your individual needs.

If your organisation creates and needs to retain personal or commercially confidential data, and this data is paramount to your businesses success we would recommend that you carry out this no cost review.

It could mean the difference to your continued success or failure in the event of a Cyber Breach or Data Loss.

Many businesses feel that this type of Insurance cover is either too complex to understand, is not important enough to purchase or they simply rely on their IT support company to protect them, but statistics show in the event of a catastrophic data loss 51% of businesses close within 2 years.

We will be happy to explain and demonstrate the difference between the various insurance cover provided by each Policy, along with relevant costings.

Please contact us immediately to enable us to ensure your business remains Cyber and Data friendly by safeguarding your critical data assets for continued success.